

EXHIBITOR CONTRACT

Lakeland Big Buck Expo
The Lakeland Center
Lakeland, FL
July 9,10,11 - 2010
www.SouthernTrophyHunters.com



(PLEASE PRINT NEATLY)

FIRM NAME: _____ CONTACT: _____
STREET: _____ CITY: _____ ST: _____ ZIP: _____
TELEPHONE #: _____ CELL #: _____
FAX NO: _____ E-MAIL: _____
PRODUCTS OR SERVICES DISPLAYED: _____

NUMBER OF BOOTHS NEEDED: Pipe, drape & I.D. sign are provided per booth.

_____ @ **\$485 in-line booths** _____ @**\$550 corner booths - Premium Booths** (see floor plan for booth designations/pricing)

_____ @ **\$425** _____ @**\$400 standard Booths** (see floor plan for booth designations/pricing)

_____ Bulk Space - **\$4.35** sq. ft.- 400 sq/ft min. (+\$50 for corners) (Exterior Bulk Space +1.25 a sq/ft)

_____ 4% discount for 2 6% discount for 3 8% discount for 4 or more

_____ 10% discount for 10 or more (all STH shows combined)

_____ Banner hung from ceiling (Max size 5' x 10') - **\$40.00**

_____ Skirted Table/2 chairs @ **\$40.00** (not included with booth rent)

_____ Electrical Power - \$50.00 (\$68.00 week of show)

_____ Phone Line -\$125.00 (\$138.00 week of show)

_____ Wireless Internet- **No Charge**

_____ Website Link (one year) **\$100.00** With logo **\$150.00**

Website Address: _____

FOR STH STAFF USE ONLY

Booth Total: (After Disc.) _____

Services Total: _____

Total Due: _____

Amount Paid: _____ RB _____

Balance Due: _____ RB _____

Paid up Date: _____

DISCOUNTS APPLY TO BOOTH COST ONLY!!

Exhibitors will receive **(4)** exhibitor passes & **(1)** parking pass, per booth. Additional passes may be purchased for \$10.00 each.

Additional Passes Needed: Exhibitor Passes _____ Parking Passes _____

Payment: Check Enclosed M/C Visa Discover American Express Booth #'s _____

NO CHECKS WILL BE ACCEPTED WITHIN 21 DAYS OF SHOW. \$30 RETURNED CHECK FEE.

Final payment for booth rental due 5/09/10. Deposits \$200/booth or 40% of bulk. No deposits accepted within 60 days of show.

Note: 5% will be added to any outstanding booth balance or booths purchased within 60 days of the show; 10% within 30 days of show.

Booths with outstanding balances within 10 days of show subject to forfeiture of booth and deposit.

If paying with a credit card: Name on Card: _____

Card #: _____ Exp. Date: _____

I have read and agree I am liable for booth cost unless notice is given to STH, not less than 90 days prior to event.

I have read and agree to all rules and regulations on each side of this registration form.

Signed (Signature is also required on reverse side)

Date:



111 Adris Place, Ste. 11
Dothan, AL 36303
TEL: (334) 699-BUCK(2825)
FAX: (334) 460-9903 - NOTE: If contract is faxed in please call 334.699.3976 to confirm receipt

Cancellation Policy - Booth cancellations made in writing 120 days or more from the event date will have all payments refunded minus a \$35 per booth admin fee. Cancellations made 60 to 119 days from event date will receive a 50% refund. Cancellations made less than 60 days from event date will not receive a refund but may roll 50% of their payments to any of the **next year's** shows. Substituting or rolling payments from one show contract to an alternate show contract within the same calendar year will be deemed a cancellation and payments treated accordingly.

RULES / REGULATIONS FOR 2010 LAKELAND BIG BUCK EXPO

Please Read Carefully!

PUBLIC SHOW HOURS:

Friday, July 9, 2010 - 3pm to 8:30pm • Saturday, July 10, 2010 - 9am to 6pm • Sunday, July 11, 2010- 10am to 5pm
All Times are Eastern Standard

Installation of Exhibits - Exhibits must be installed Thursday, July 8th between 1:00 p.m. - 7:00 p.m. or the hours of 9:00 a.m. - 2:00 p.m. (EST) Friday, July 9, 2010.

Breakdown: Exhibitors booths may not be dismantled prior to close of show on Sunday, July 11th at 5:00 PM.

Exhibitors agree not to begin dismantling, breaking down or removing inventory from booths prior to 5:00 p.m., Sunday, JULY 11, 2010.

_____ (initial)

Exhibitors may ONLY load in/out through designated doors

Sound Devices and Motion Pictures -- The use of sound devices disturbing adjacent exhibitors, or any undignified methods of attracting attention is prohibited. The use of sound films or narrated slides is acceptable when operated below annoyance level.

Activities:

- STH reserves the right to remove any vendor who is deemed to be engaging in unethical business practices or behaving in an inappropriate manner.
- Exhibitors must confine their operation to their paid space. Additional space is available at a reduced rate to accommodate such needs.
- Circulars and other advertising material may only be distributed from within the exhibitor's space.
- STH reserves the right to restrict exhibits which, because of noise or any other reasons, shall interfere with the best interests of exhibitors as a whole.
- No balloons ALLOWED in the building.
- Exhibitors and agents may not consume alcoholic beverages on expo premise & shall not attend show intoxicated or under the influence of alcohol.
- No vulgar, profane, obscene, racist or overtly sexually suggestive materials shall be shown or sold.

Subletting -- Exhibitors shall not sublet any space nor display any goods other than those contracted to exhibit.

IN NO EVENT SHALL ANY EXHIBITOR GRANT PERMISSION TO SHARE HIS EXHIBIT OR TO OCCUPY ADJACENT AREAS WITHOUT THE WRITTEN CONSENT OF STH.

Liability- Neither STH, Woods-n-Water., nor any other sponsor, agency, officers, employees, volunteers, nor those acting for them shall be liable for injury to person or property from any cause; and the exhibitor on whose leased space or through whose fault or the exhibitor on whose leased space or through whose fault or neglect said injury shall have occurred shall indemnify and HOLD LESSOR HARMLESS AGAINST ANY CLAIM ARISING OUT OF SUCH INJURY.

Insurance- It is required by the lessor that the exhibitor protect himself fully with regard to any property loss through fire, theft, or physical damage, or injury to any person or employee as a result of this exhibit. The lessor assumes no responsibility whatsoever in connection with such losses or in connection with injury to the employees of the exhibitor. Contact your insurance company for a binder to cover your booth(s) or exhibit.

Booth Protection- Lessor will engage a security officer to patrol the premises for the duration of the show. In no event does the lessor assume liability for loss or damage by any cause.

THE SALE OF FIREARMS AND AMMUNITION DURING THE SHOW MUST COMPLY WITH LOCAL, STATE AND FEDERAL LAWS. FIREARMS MUST BE DEACTIVATED OR ALTERED, (PRIOR TO ENTERING THE FACILITY) SO THAT THEY MAY NOT BE FIRED.

NO PETS ALLOWED IN THE BUILDINGS WITHOUT THE EXPRESSED WRITTEN CONSENT OF STH.

Badges: FOR SECURITY REASONS, BADGES MUST BE WORN DURING ALL SHOW HOURS, this includes set up and tear down hours. Show help without badges, provided to your company by STH, will be required to enter through the public gate and pay regular admission, or be removed from the premises. **NO EXCEPTIONS!**

_____ (initial)

STH reserves the right to make adjustments and/or changes in booth assignments up to and including the date of move in to ensure even traffic flow.

STH may terminate this contract with or without cause at the sole discretion of STH.

Exhibitors, their agents, volunteers and employees shall be responsible for any injury or defacing to the ceiling, walls, floor of the building, the booths, materials and/or equipment of the venue and/or other exhibitors.

In the event of an act of God, civil disorder or other circumstances that make it impractical in the view of STH, to operate the exhibit hall on the contract date, this agreement shall become null and void. A full refund of deposit will be made or at the option of the STH, will be transferred to the cost of the shows on an alternate date and/or location.

This agreement shall not be assigned and no right granted in this agreement shall be sub contracted without the written consent of STH.

STHA has the right to decline any exhibit application without cause.

This agreement is entered into in Dothan, Houston County, Alabama. The appropriate courts of Houston County shall have exclusive jurisdiction and venue over any claims arising out of or related to this agreement or attendance at the Big Buck Expo.

All matters not covered in these rules & regulations are subject to the decision of STH. Exhibitor agrees that STH shall have the final decision in any disputes between exhibitors and the adoption of any rule or regulation deemed necessary prior to, during and after the show.

I HAVE READ AND UNDERSTAND AND AGREE TO COMPLY WITH THE RULES AND REGULATIONS LISTED ABOVE.

Exhibitor Signature

Date